

KEYNOTE ADDRESSES

Slush Pile Confidential

Sarah Smith of Redbook

Ever wonder if that article idea you worked on so diligently even made it to an editor's desk? Fear not! Redbook Executive Editor Sarah Smith's tricks to getting noticed - in a good way - will not only get you a response and an assignment, but will also make your writing better, your career longer and your hair fuller and shinier. (Last result not guaranteed, but Sarah is a women's magazine editor, so you never know.)

In this fascinating session, Sarah will draw on her 20 years of experience sorting through unsolicited pitches in an increasingly time-crunched magazine landscape to share the tools you will need to succeed.

Everything I Know About Living a Creative Life I Learned In Kindergarten

Donna Gephart

What does coloring outside the lines, enjoying recess and learning to share have to do with successful writing and promotion? Everything!

In this lighthearted, inspirational concluding keynote, Donna Gephart offers some fun and funny insights into living a fulfilling, successful creative life.

Write Now! 2017

TRIANGLE ASSOCIATION OF FREELANCERS WRITERS CONFERENCE

Saturday,
April 29th

***"A fun conference for
serious writers"***



THE MCKIMMON CENTER
1101 GORMAN STREET
RALEIGH, NC 27606

Triangle Association of Freelancers 2017 Writers Conference

Online enrollment available at: www.tafnc.com/WriteNow

8:00 – 9:00 a.m. REGISTRATION

9:00 – 9:50 a.m.

Keynote Address: *Slush Pile Confidential* (Sarah Smith)

10:00 – 10:50 a.m.

Track A Feature Writing: *Going Beyond the 5 W's* (Christina Wood)

Track B *Creating Quirky Characters From the Outside In* (Donna Gephart)

11:00 – 11:50 a.m.

Track A *How to Talk to Anyone About Anything* (Corbie Hill)

Track B *Small Markets, Big Prestige: Selling to Literary Journals* (Margaret Bauer)

12:00 – 12:50 p.m. LUNCH

1:00 – 1:50 p.m.

Editor Roundtable: *The State of Magazine Publishing Today* (Sarah Smith [Redbook], Liza Roberts [Walter], Sioux Watson [Midtown], Margaret Bauer [NC Literary Review]; Maya Spikes [Moderator])

2:00 – 2:50 p.m.

Track A *More Than Magazines: Alternative Money-Making Opportunities for Nonfiction Writers* (Jenni Hart)

Track B *World-Building for Fiction Writers* (Susan and Clay Griffith)

3:00 – 3:50 p.m.

Track A *From Good to Great: Developing Article Ideas That Sell* (Sarah Smith)

Track B *Research Tips for Fiction Writers* (Jennifer Delamere)

4:00 - 5:00 p.m.

Keynote Address: *Everything I Know About Living a Creative Life I Learned in Kindergarten* (Donna Gephart)

FOR MORE INFO ABOUT TAF PLEASE VISIT: www.tafnc.com



Triangle Association of Freelancers (TAF) offers information and support to professional writers and aspiring freelancers in the Triangle region of NC. The majority of our members place their professional focus on nonfiction magazine articles and books, but many have also excelled at fiction, poetry, screenwriting, personal essays, photography, and newspaper writing.

Sessions and Presenters:

Feature Writing: Going Beyond the 5 W's

(Christina Wood)

The need to compete with television and the digital coverage of news has forced print media to evolve. Magazines and newspapers are now playing to their strengths, focusing more on feature writing than straight news. Award-winning writer and editor Christina Wood will shine a light on the differences between the two approaches and help you develop the skills needed to write thoughtful, compelling features and creative nonfiction.

Creating Quirky Characters From the Outside In

(Donna Gephart)

A good story must have strong, memorable characters, or the literary journey won't be worthwhile. In this deep-dive session, award-winning novelist Donna Gephart will offer helpful tips and tools to create layered characters that leap off the page and linger in readers' memories.

How To Talk to Anyone About Anything

(Corbie Hill)

Nonfiction journalism often requires in-depth interviews with knowledgeable sources. However, many new writers find the idea of cold-call interviews nerve-racking. In this helpful session, journalist Corbie Hill shares his tips and strategies for establishing initial contact, getting your sources to open up, asking the hard questions, dealing with difficult sources and conducting follow-up. Fact-driven fiction writers may also find this session of interest.

Small Markets, Big Prestige: Selling to Literary Journals

(Margaret Bauer)

Publication in a well-known literary journal can take a fiction writer's career to new heights, but breaking in can be challenging. Margaret Bauer taps her 20 years as editor of the *NC Literary Review* to explore the function of literary journals, their editorial needs, how journal editors evaluate the hundreds of submissions they receive each year, the most common mistakes made by first-time contributors, and steps you can take to move your story to the top of the submissions pile.

Editor Roundtable:

The State of Magazine Publishing Today

(Margaret Bauer [*NC Literary Review*], Liza Roberts [*Walter*], Sarah Smith [*Redbook*], Sioux Watson [*Midtown*], and Maya Spikes [*Moderator*])

The magazine industry has changed dramatically in recent years, posing significant challenges to freelance contributors. In this informative and fast-paced roundtable, magazine editors Margaret Bauer, Liza Roberts, Sarah Smith, and Sioux Watson will discuss the changing role of freelance contributors in today's market: what editors are looking for - and what makes them cringe, the most common mistakes freelance writers make when approaching new markets, and tips for establishing a strong, long-lasting relationship with every editor you work with.

More Than Magazines: Alternative Money-Making Opportunities for Nonfiction Writers

(Jenni Hart)

Some writers make their living exclusively from magazine articles and books. Others supplement their freelance incomes with an eclectic array of additional opportunities, including teaching, mentoring, copyediting, public speaking, content writing, small business promotion, corporate work and more. In this enlightening session, writer Jenni Hart will discuss the scope of alternative opportunities, how to decide which would be right for you, tips on breaking in, how to establish fees and much more.

World-Building for Fiction Writers

(Susan and Clay Griffith)

A good work of fiction effectively transports the reader into another world, whether it's an alternate take on contemporary New York City or a fantastic realm conceived entirely in the author's imagination. Fantasy writers Susan and Clay Griffith share their secrets for creating exciting, believable fictional worlds from scratch, including tips for making your world truly unique, the importance of geography, and the development of memorable societies.

If paying by mail, please send checks to:

**Don Vaughan
3819 Donna Road
Raleigh, NC 27604**

From Good to Great: Developing Article Ideas That Sell

(Sarah Smith)

Crafting a great article idea is a little bit art, a little bit science, and always a little bit harder than it looks. *Redbook* Executive Editor Sarah Smith will walk you through how to generate appropriate ideas, shape them, and write them up in a way that will capture an editor's eye. Learn the difference between an idea and a story idea, what it means for a piece to have legs, and how you can get the ultimate compliment from an editor.

Research Tips for Fiction Writers

(Jennifer Delamere)

Research isn't just for nonfiction journalists - fiction writers must also get their facts straight or they'll hear about it from their readers. Award-winning novelist Jennifer Delamere delves into her years of writing experience as she discusses why research is important to fiction writers (whether writing historical or contemporary novels), when to begin the research process, useful tips for finding even the trickiest information, when it's time to stop researching, and how to effectively incorporate your research into your writing.

FOR BIOS AND MORE INFORMATION ABOUT OUR PRESENTERS, PLEASE VISIT OUR CONFERENCE WEBSITE PAGE AT: www.tafnc.com/WriteNow.html

"I really enjoyed the engaging and informative sessions."

"Well worth it!"

"I attend every year and it just gets better and better."

Registration Form

Please choose one per hour:

10:00 a.m.

- Beyond the 5 W's
 Quirky Characters

11:00 a.m.

- Talk to Anyone
 Small Markets, Big Prestige

2:00 p.m.

- More Than Magazines
 World-Building

3:00 p.m.

- From Good to Great
 Research Tips for Fiction

Name _____

Address _____

Phone _____

Email _____

\$89 Includes lunch
\$75 Students (with ID), seniors 65+ and retired/active-duty military personnel
\$109 Walk-ins at the door

- Check Cash

Checks payable to: TAF

- Vegetarian lunch required?
 Vegan lunch required?
 Gluten-free lunch required?

Or register on our website at

www.tafnc.com/WriteNow.html